

WEBSITE & PORTFOLIO INFORMATION

WEBSITE:

Laguna Art-A-Fair maintains a year-round website which features information about LAAF and its artists (www.art-a-fair.com, members-only Username is **artist**, Password is **aaf777**). The fee for maintenance of this website is included in the booth fee, however each artist is required to submit a digital image. The image should be no larger than 4 x 5 inches at 300 dpi (1200x1500 pixels) in JPEG format (RGB only). **NO SLIDES** will be accepted. If you cannot provide a digital image, you may submit a professional-quality photo (up to 8x10") for scanning. There will be a \$35 fee for this service. Scanning fee must accompany submission of the image, and be **payable to Art-A-Fair**. We also will need current biographical information for each artist's web page. The form for submitting this information is in the Forms To Be Returned portion of your artist packet, and is due **no later than Jury Day** for returning artists (see the Calendar of Events for specific date), and **March 13th for new artists**.

As it takes a lot of work to update and maintain the website, the submission forms must be returned by the given deadlines. ***NO IMAGES WILL BE ACCEPTED PAST THE DUE DATE GIVEN. If you miss the due date we will use last year's image or none at all.***

PORTFOLIO:

Every exhibitor will be featured in the Laguna Art-A-Fair Exhibitor Portfolio. This is a full-color publication featuring images from each artist, artist names and contact information, as well as diagrams and maps for finding each artist's booth location during the festival. Portfolios are handed out to each visitor during the summer, as well as placed in hotels and other key locations throughout Orange County. The image should be no larger than 4 x 5 inches at 300 dpi (1200x1500 pixels) in JPEG format (RGB only).

MAILING INFORMATION:

Remember, all forms are to be mailed to the office: PO Box 547, Laguna Beach, CA 92652. Due dates and address information are printed on each form to be submitted.