



Return completed form, requested materials, and payment by March 13
Attn: Marketing, Art-A-Fair, PO Box 547, Laguna Beach, CA 92652

Portfolio Ad Purchasing Form for EXHIBITING ARTISTS

Your booth fee includes the placement of one image of your artwork in the 2018 Exhibitor Portfolio. With this form you also have the opportunity to buy additional ad space.

ADVERTISING RATES FOR EXHIBITING ARTISTS

Check ad space requested. *PLEASE NOTE: The ad rates do not include ad design or production services.

- Full Page 4¼w x 11”h plus bleed \$570
- Half Page 4¼w x 5½”h plus bleed \$300
- Quarter Page 4¼”w x 2¾”h plus bleed \$175

Artist Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

I'd like the following ad space, if possible: _____

- Per ad specifications (below) I have enclosed my ad on CD or emailed my ad to jaymasonaaf@gmail.com
- Enclosed is my check made payable to Art-A-Fair for \$_____
- I am requesting an email proof be sent to: _____

AD SPECIFICATIONS

¼” bleed and ¼” live area margins. All colors must be CMYK, no spot colors or RGB. All scanned files at 350 dpi resolution & 100% final print size with all linked images and fonts included. Artwork accepted in TIF, PDF, JPG or EPS. All artwork must be supplied on a CD or emailed to jaymasonaaf@gmail.com. Logos and photos provided must be of good reproduction quality. Email proofs provided upon request.

Placement of each ad is at the full discretion of the LAAF marketing team. LAAF reserves the right to reject any advertisement or to request alterations in content prior to publication, if said advertisement does not conform to the publication’s standards.

Artist Signature: _____ Date: _____